

For PR Newswire

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GAITHERSBURG, MD HOTEL CELEBRATES COMPLETE HOTEL RENOVATION

Gaithersburg, MD (April 6, 2009) – Over 250 invited guests joined in the celebration of the newly renovated Holiday Inn Gaithersburg, located just outside the of the Nation’s Capital. This landmark hotel which serves a thriving community in Montgomery County, MD, received a complete revitalization as part of a multi-million dollar improvement project and InterContinental Hotels Group’s relaunch to further enhance quality and drive consistency across the Holiday Inn portfolio. The relaunch incorporates a redesigned logo, new signage, a service promise, an enhanced welcome experience as well as refreshed guestrooms with signature bedding and bathroom products.

The hotel also became one of the first Holiday Inns in the DC-Metro area to be renovated with an emphasis on environmental sustainability. “We conducted this renovation with a clear-cut focus on our very real commitment to protecting the environment for future generations as well as the long-term good of the community,” said Melvin Nichols, the hotel’s general manager. “The Holiday Inn Gaithersburg is truly a hometown hotel that will continue to host important events for Gaithersburg-area based businesses and residents. We are proud of our “revitalized” hotel and look forward to sharing it with the many guests who rely on our renowned hospitality.”

The Holiday Inn Gaithersburg has 300 rooms and has served over 3 million guests to date. A part of a global Holiday Inn campaign to re-launch the brand with a more contemporary image and quality-driven focus, the comprehensive renovation and modernization of the Gaithersburg hotel began in late 2007. This project included a complete upgrade of the exterior and substantial improvements to the interior, all guided by the hotel’s “Big Green” mission: conserve resources; reduce waste and recycle; and continue the commitment by learning about new green-based options applicable to the hotel and acting upon them as soon as possible. To book your next “Green Event,” or for more information visit www.higaitersburg.com, call (301) 948-8900 or email info@higaitersburg.com.

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